

## MEDIA KIT 2020



Publication specialized in occupational safety and health (OSH), occupational hygiene and occupational hazards. It is intended to encourage the prevention of work related accidents and diseases.

ISSUE			AD DELIVERY	
jan	484	PRODUCTS FOCUSED*	MECHANICAL PROTECTIVE CLOTHING (HELMETS, CLOTHING AND FOOTWEAR)	13   dec   2019
		OCCUPATIONAL HAZARDS*	ACTIVITIES WITH VIBRATION	
feb	485	PRODUCTS FOCUSED*	RESOURCES FOR SIGNALING (SIGNS, LIGHTING AND SOUND)	15   jan   2020
		OCCUPATIONAL HAZARDS*	WORK IN THE OPEN	
mar	486	PRODUCTS FOCUSED*	EYE PROTECTION	10   feb   2020
		OCCUPATIONAL HAZARDS*	INDUSTRIAL KITCHENS	
apr	487	PRODUCTS FOCUSED*	HELMETS	15   mar   2020
		OCCUPATIONAL HAZARDS*	MUNICIPAL WASTE COLLECTION	
may	488	PRODUCTS FOCUSED*	HEARING PROTECTION (IMPROVEMENTS IN DESIGN, MATERIAL AND COMFORT GUARD / DAMPER)	15   apr   2020
		OCCUPATIONAL HAZARDS*	AVIATION WORKERS	
jun	489	PRODUCTS FOCUSED*	EQUIPMENT FOR CONFINED SPACES (SEAT BELT, MONOPOD, TRIPOD, SUSPENDED CHAIR)	15   may   2020
		OCCUPATIONAL HAZARDS*	BUILDINGS (MAINTENANCE AND REPAIR)	
jul	490	PRODUCTS FOCUSED*	FACIAL PROTECTION (WELDING MASKS)	15   jun   2020
		OCCUPATIONAL HAZARDS*	METALLURGICAL (MACHINERY AND EQUIPMENT)	
aug	491	PRODUCTS FOCUSED*	EQUIPMENT FOR VENTILATION SYSTEMS (EXHAUST GASES AND VAPORS)	15   jul   2020
		OCCUPATIONAL HAZARDS*	DRINKS INDUSTRY	
sep	492	PRODUCTS FOCUSED*	BREATH PROTECTION	15   aug   2020
		OCCUPATIONAL HAZARDS*	HEALTH FACILITIES (BIOLOGICAL)	
oct	493	PRODUCTS FOCUSED*	SAFETY SHOES + PREVIEW FISP	15   sep   2020
		OCCUPATIONAL HAZARDS*	TRANSPORT AND LOGISTICS	
nov	494	PRODUCTS FOCUSED*	COVERAGE FISP	15   oct   2020
		OCCUPATIONAL HAZARDS*	TEXTILE INDUSTRY	
dec	495	PRODUCTS FOCUSED*	BALACLAVA HOOD	15   nov   2020
		OCCUPATIONAL HAZARDS*	INDUSTRIAL FURNACES	
jan	496	PRODUCTS FOCUSED*	MEASURING INSTRUMENTS	10   dez   2020
		OCCUPATIONAL HAZARDS*	FURNITURE INDUSTRY	

\*Not necessarily the cover story

## READERS

- Assistants in OSH (Occupational Safety and Health)
- Buyers
- Engineers
- Ergonomists
- Human Resources Management
- Hygienists
- Manufacturers and Distributors Personal Protective Equipment and Collective
- Nurses
- Nurse's Assistants
- Physicians
- Students
- Speech and Language Therapists
- Technical Schools
- Technicians
- Therapists

## WHY READ?

We bring readers the best on OSH management, with expertise and quality. Updates, technical articles, reports, new technologies, PPE, CPE, industry news, trends and standards, among others, are part of this publication created to promote the OSH sector.

## DISTRIBUTION

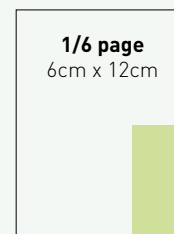
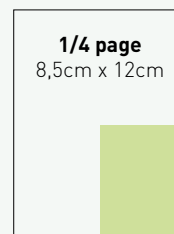
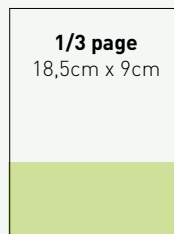
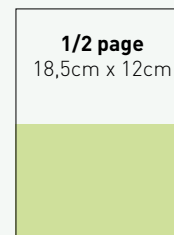
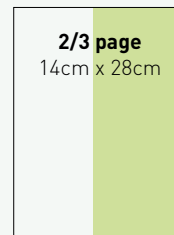
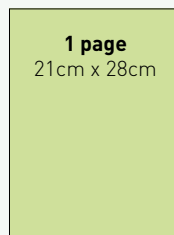


- Southeast 63,88%
- South 15,28%
- Midwest 4,98%
- Northeast 8,18%
- North 2,77%
- Other Countries 4,91%

## PRICE LIST

AD SIZE	US\$
Outer Back Cover	3900,00
Inner Back Cover and Inner Front Cover	3500,00
Single Page	3250,00
2/3 page	2250,00
1/2 page	1700,00
1/3 page	1150,00
1/4 page	950,00
1/6 page	670,00
4 inserts	4%
6 inserts	6%
8 inserts	8%
12 inserts	12%

## SIZE



## INFORMATION

- **Size:** 21cm x 28cm
- **Circulation:** 14,000 copies
- **Periodicity:** Monthly
- **Production:** 4x4 colors
- **Cover Page:** gloss coated 150g/m<sup>2</sup> with UV coating
- **Inner Pages:** matte coated 90g/m<sup>2</sup>

## SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

Files should be sent to:

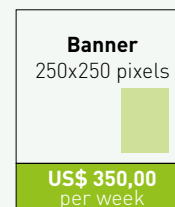
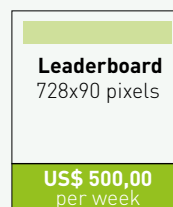
roberto.silva@fieramilano.com.br

## APP

App for tablet and smartphone (iOS and Android)

MEDIA INSERTION IN YOUR AD	US\$
Photo gallery	1500,00
Videos (off or online)	1500,00

## SITE



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