

# **MEDIA KIT 2019**



Publication specialized in occupational safety and health (OSH), occupational hygiene and occupational hazards. It is intended to encourage the prevention of work related accidents and diseases.

ISSUE				AD DELIVERY
jan	472	PRODUCTS FOCUSED*	SAFETY STRAPS	- 10   dec   2018
		OCCUPATIONAL HAZARDS*	CHEMICAL INDUSTRY	
feb	473	PRODUCTS FOCUSED*	PROTECTIVE CREAMS	- 18   jan   2019
fe		OCCUPATIONAL HAZARDS*	OIL AND GAS INDUSTRY	
ar	474	PRODUCTS FOCUSED*	PPE FOR FEMALE AUDIENCE	- 18   feb   2019
mai		OCCUPATIONAL HAZARDS*	STORAGE SILOS	
apr	475	PRODUCTS FOCUSED*	THERMAL PROTECTIVE CLOTHING (HELMETS, CLOTHING AND FOOTWEAR)	18   mar   2019
		OCCUPATIONAL HAZARDS*	TELEMARKETING	
may	476	PRODUCTS FOCUSED*	GRADED SAFETY GLASSES	- 18   apr   2019
E		OCCUPATIONAL HAZARDS*	ASSEMBLY OF LARGE STRUCTURES	
inn	477	PRODUCTS FOCUSED*	SST MANAGEMENT SOFTWARE	- 20   may   2019
. <u>=</u>		OCCUPATIONAL HAZARDS*	MINING	
<u>Inl</u>	478	PRODUCTS FOCUSED*	CHEM. BIOLOGICAL PROTECTIVE CLOTHING (HELMETS, CLOTHING AND FOOTWEAR)	14   jun   2019
		OCCUPATIONAL HAZARDS*	WORK AT HEIGHT	
aug	479	PRODUCTS FOCUSED*	EQUIPMENT AGAINST FALLS	- 22   jul   2019
al		OCCUPATIONAL HAZARDS*	ELECTRICAL INSTALLATIONS	
sep	480	PRODUCTS FOCUSED*	RESPIRATORY PROTECTION MASKS	- 19   aug   2019
Se		OCCUPATIONAL HAZARDS*	BEEF PROCESSING PLANTS	
oct	481	PRODUCTS FOCUSED*	ELECTRICAL PROTECTIVE CLOTHING (HELMETS, CLOTHING AND FOOTWEAR)	23   sep   2019
		OCCUPATIONAL HAZARDS*	PROFESSIONAL DRIVERS	
NO/	482	PRODUCTS FOCUSED*	PROTECTIVE GLOVES	21   oct   2019
٦		OCCUPATIONAL HAZARDS*	CIVIL CONSTRUCTION	
dec	483	PRODUCTS FOCUSED*	ERGONOMIC PRODUCTS FOR OFFICES	19   nov   2019
ď		OCCUPATIONAL HAZARDS*	AGRICULTURE	
lan	484	PRODUCTS FOCUSED*	MECHANICAL PROTECTIVE CLOTHING (HELMETS, CLOTHING AND FOOTWEAR)	13   dez   2019
		OCCUPATIONAL HAZARDS*	ACTIVITIES WITH VIBRATION	

\*Not necessarily the cover story

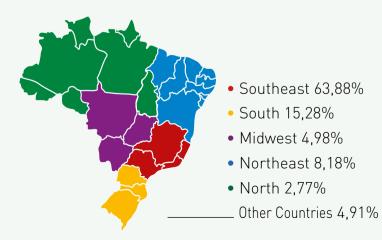
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- Hygienists
- Manufacturers and Distributors Personal Protective Equipment and Collective
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- Technical Schools
- Technicians
- Therapists

## WHY READ?

We bring readers the best on OSH management, with expertise and quality. Updates, technical articles, reports, new technologies, PPE, CPE, industry news, trends and standards, among others, are part of this publication created to promote the OSH sector.

# DISTRIBUTION



# **MEDIA KIT**

2019

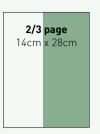


#### PRICE LIST

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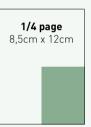
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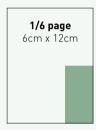






**1/3 page** 18,5cm x 9cm





#### INFORMATION

• Size: 21cm x 28cm

• Circulation: 14,000 copies

• Periodicity: Monthly

• Production: 4x4 colors

• Cover Page: gloss coated 150g/m² with UV coating

• Inner Pages: matte coated 90g/m<sup>2</sup>

## **APP**

App for tablet and smartphone (iOS and Android)

MEDIA INSERTION IN YOUR AD	US\$
Photo gallery	1500,00
Videos (off or online)	1500,00

# SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

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