

MEDIA KIT 2018



Publication specialized in occupational safety and health (OSH), occupational hygiene and occupational hazards. It is intended to encourage the prevention of work related accidents and diseases.

ISSUE				AD DELIVERY
jan	460	PRODUCTS FOCUSED*	SAFETY IN CHEMICAL INDUSTRY	18 dec 2017
		OCCUPATIONAL HAZARDS*	CONSTRUCTION SITE	
feb	461	PRODUCTS FOCUSED*	ELEVATING PLATFORMS	16 jan 2018
		OCCUPATIONAL HAZARDS*	AIRCRAFT MAINTENANCE	
mar	462	PRODUCTS FOCUSED*	HELMETS	19 feb 2018
		OCCUPATIONAL HAZARDS*	CIVIL CONSTRUCTION	
apr	463	PRODUCTS FOCUSED*	SAFETY SHOES	19 mar 2018
		OCCUPATIONAL HAZARDS*	AGRICULTURE	
may	464	PRODUCTS FOCUSED*	SAFETY GOGGLES	16 apr 2018
		OCCUPATIONAL HAZARDS*	METAL-MECHANICAL INDUSTRY	
jun	465	PRODUCTS FOCUSED*	SOFTWARE FOR E-SOCIAL	16 may 2018
		OCCUPATIONAL HAZARDS*	FOOD INDUSTRY	
jul	466	PRODUCTS FOCUSED*	DISPOSABLE INPUTS	18 jun 2018
		OCCUPATIONAL HAZARDS*	HOSPITALS	
aug	467	PRODUCTS FOCUSED*	PROTECTIVE FABRICS	16 jul 2018
		OCCUPATIONAL HAZARDS*	SUGAR-ALCOHOL INDUSTRY	
sep	468	PRODUCTS FOCUSED*	GLOVES	15 aug 2018
		OCCUPATIONAL HAZARDS*	ELECTRICITY SECTOR	
oct	469	PRODUCTS FOCUSED*	GAS DETECTOR	15 sep 2018 22 nd FISP/FISST Distribution
		OCCUPATIONAL HAZARDS*	PETROCHEMICAL INDUSTRY	
nov	470	PRODUCTS FOCUSED*	HEARING PROTECTION	15 oct 2018 22 nd FISP/FISST Coverage
		OCCUPATIONAL HAZARDS*	METRO RAILWAY INDUSTRY	
dec	471	PRODUCTS FOCUSED*	OHS TRAINING COURSES	14 nov 2018
		OCCUPATIONAL HAZARDS*	AUTOMOTIVE INDUSTRY	
jan	472	PRODUCTS FOCUSED*	SAFETY STRAPS	10 dez 2018
		OCCUPATIONAL HAZARDS*	CHEMICAL INDUSTRY	

*Not necessarily the cover story

READERS

- Assistants in OSH (Occupational Safety and Health)
- Buyers
- Engineers
- Ergonomists
- Human Resources Management
- Hygienists
- Manufacturers and Distributors Personal Protective Equipment and Collective
- Nurses
- Nurse's Assistants
- Physicians
- Students
- Speech and Language Therapists
- Technical Schools
- Technicians
- Therapists

WHY READ?

We bring readers the best on OSH management, with expertise and quality. Updates, technical articles, reports, new technologies, PPE, CPE, industry news, trends and standards, among others, are part of this publication created to promote the OSH sector.

DISTRIBUTION

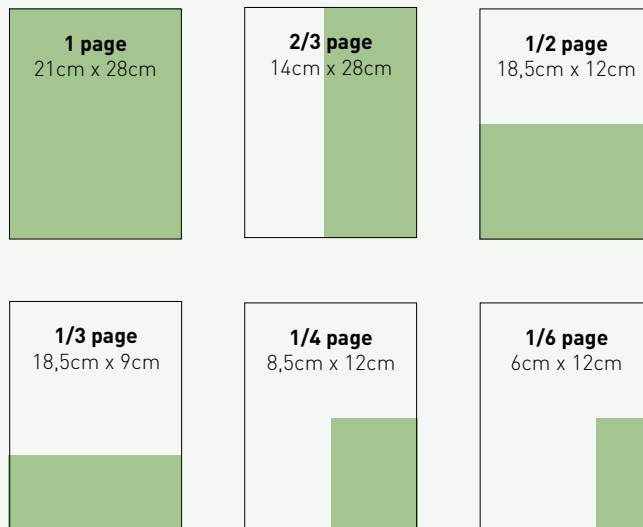


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PRICE LIST

AD SIZE	US\$
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Inner Back Cover and Inner Front Cover	3500,00
Single Page	3250,00
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1/3 page	1150,00
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1/6 page	670,00
4 inserts	4%
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8 inserts	8%
12 inserts	12%

SIZE



INFORMATION

- **Size:** 21cm x 28cm
- **Circulation:** 14,000 copies
- **Periodicity:** Monthly
- **Production:** 4x4 colors
- **Cover Page:** gloss coated 150g/m² with UV coating
- **Inner Pages:** matte coated 90g/m²

SPECIFICATIONS

All ads must be output to PDF with 300dpi and 5mm bleed on all sides.

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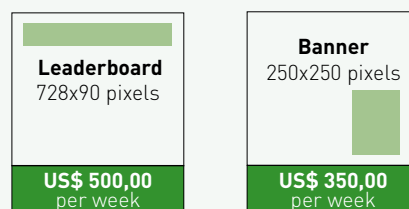
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APP

App for tablet and smartphone (iOS and Android)

MEDIA INSERTION IN YOUR AD	US\$
Photo gallery	1500,00
Videos (off or online)	1500,00

SITE



EDITORIAL CONTACT: +55 (11) 5095-0096

Marcelo Couto | marcelo@bmcomm.com.br

BUSINESS CONTACT: +55 (11) 5585-4355 / +55 (11) 3159-1010

www.fieramilano.com.br | comercial@fieramilano.com.br



CIPA FIERA MILANO